

# Ethics in Memoir Writing Mark Leslie Lefebvre April 6, 2021

## Review Your Goals

#### What are your goals for writing this memoir?

- Why am I writing about this? / Why am I sharing this?
- Who am I sharing this for? / Who will be reading it? / Who are my readers?
- What do I want the reader to experience/feel/think?
- What is unique about what I have experienced or what I am sharing, or the perspective that I bring?





## Double-Check Your Goals

#### Revenge?

Try to ensure that you are not being vindictive in your writing/relaying of particular events.



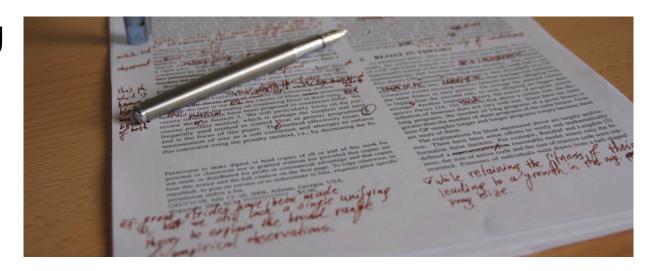






# To Start It's Best To Let The Feelings Flow

#### First Draft is Written Just for YOU



- Raw, emotional, heartfelt
- With feeling, with conviction, with passion

Nobody will ever see this early/first draft but YOU





# The Second & Subsequent Drafts

#### This is where you polish things up:

- The writing, language, grammar, punctuation, style, form, etc.
- A look at who is involved in or impacted by the stories you share and the potential impact your memoir may have on them
- A look at the "truth"





# Important Elements to Consider for Memoir

- Accuracy
- Respect
- Permission







# Important Elements to Consider for Memoir

When you incorporate other people, and places/scenes into your memoir you are bringing extra life into a story, and creating situations and scenarios that are three-dimensional. It allows you to reflect on your relationships with others.

You create a multi-layered story that has elements of interactivity, conflict, learning, observations, listening, watching.

But you must be careful about any of those things – legally, and ethically.





## Disclaimer

I am NOT a lawyer, nor do I play one on TV.







## Libel / Defamation in Memoir

#### Libel

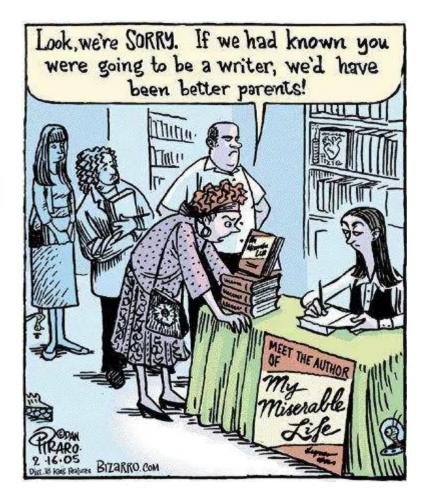
- "A method of defamation expressed by print, writing, pictures, signs, effigies, or any communication embodied in physical form that is injurious to a person's reputation, exposes a person to public hatred, contempt or ridicule, or injures a person in his/her business or profession."
- It is not possible to libel a dead person. However, in some cases, a person's estate, or survivors/family/friends may sue a person/author if their work opens them (through their relationship with the dead person) up to ridicule.





## Truth in Memoir

- It's possible that what you remember and share can be hurtful to other people
- It is also possible that when you write about private individuals / private citizens that you open yourself up invasion of privacy lawsuits – even if what you are writing is true.







# What Is Truth? What is Accuracy

## **Types of Accuracy**

- Factual Truth
- Emotional Truth







## **Factual Truth**

#### **Objective**

- Recorded or documented events
- Documented records government records (birth certificates, death certificates)
- Documented transcripts court transcripts, multi-source news stories

#### **Accuracy Can Be Measured or Seen**

- Letters, diaries, or journals
- Photographs
- Original art





#### News Media Bias

Perspective
Left / Center / Right

#### **Media Bias Chart™**

All ratings are based on online content only — not TV, print, or radio content. Ratings do not reflect accuracy or credibility; they reflect perspective only.



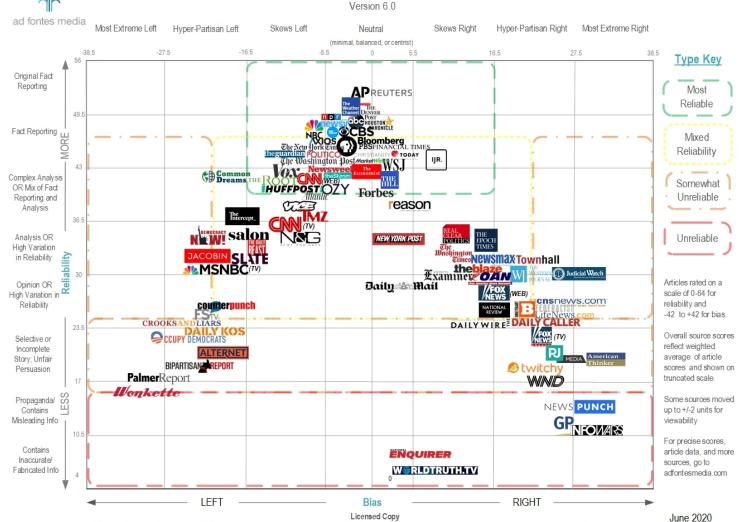




## News Media Bias

Left / Center / Right

Combined wit: Factual Reporting VS Fabricated



The Media Bias Chart ®





## **Factual Truth**

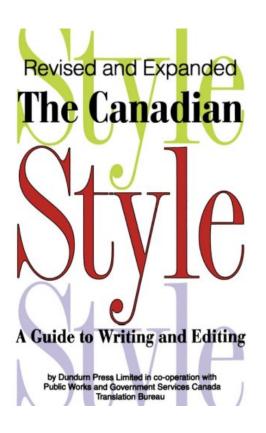
Factual truth can work at helping to ground or solidify a story in a time and place

Use citations where applicable.

**Attribution** 

Ownership/permission with labels (who owns photo, who is in photo)



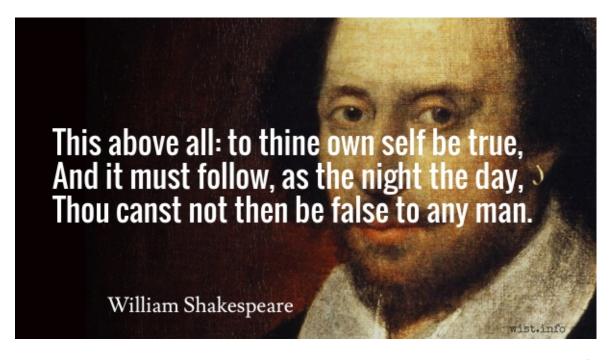




#### **Emotional Truth**

#### Subjective / Based on KNOWING something to be true

- Memories
- Feelings and impressions
- Opinions and perspectives
- Personal beliefs







## **Emotional Truth**

When presenting emotional truth, be sure that you are expressing these truths as your perspective of a particular moment/scene/occurrence rather than as hard factual truths.

Use language that denotes this is **your** memory of something, or **your** impression of a conversation, situation you witnessed.

- "I remember that my father always seemed to have a both a cigarette and a beer bottle within easy reach."
- "According to my Baba, Uncle Joe was an angry man who couldn't be reasoned with when he was in one of his *moods*.





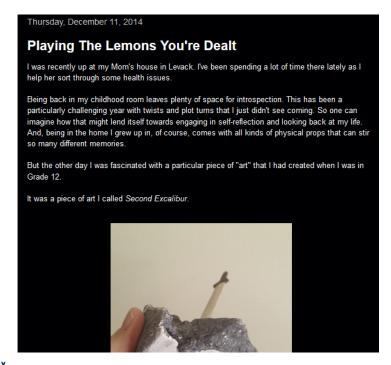
- Different people have different tolerances for privacy
  - Example: Mark (open) & Liz (private)







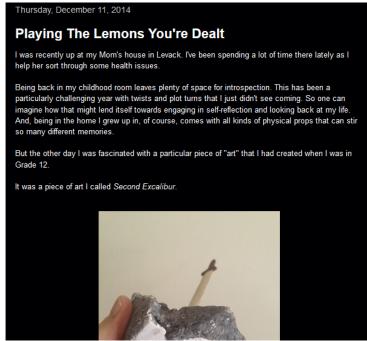
- Not everyone is interested in being "immortalized" in someone else's story
- Your memories/words/sharing could offend someone else







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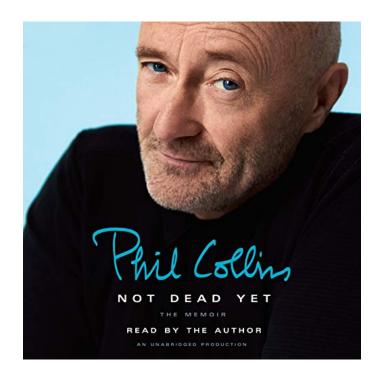


An unexpected twist or plot-turn might, at first, seem to be a negative thing. But are there things that can be gained as you head down that new path? Do those twists take you somewhere new where you can discover things you might not have been able to see before?

You, of course, need to have your eyes open and look for those opportunities; inspiration can come from what might otherwise be considered a bad turn.



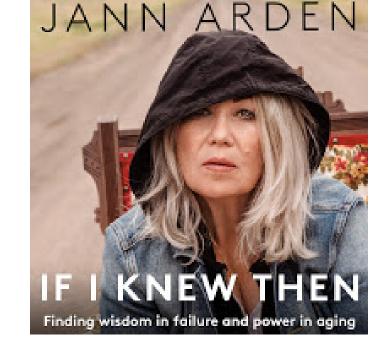
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- If a person is no longer living, you might be able to write more honestly/authentically about them
- But consider how your memoir might affect them in memoriam – their legacy, their reputation
- How might it affect living family members?







#### Permission

Look at sharing your story with anybody who is included in it so that they can
give you their approval for their appearance in your work





## Permission

Consider whether or not you should create some sort of waiver

#### Weird Waterloo Story Submission Form

Please note that by entering and submitting this information you are providing full permission for use of the story in the book WEIRD WATERLOO by Mark Leslie.

The book will include true ghostly, strange, weird and unexplained or unsolved mysteries that take place in Cambridge, Kitchener, Waterloo and the greater Waterloo region.

Submissions are not guaranteed to be used and they may be edited for clarity and brevity.

Previous books from Dundurn by Mark Leslie include HAUNTED HAMILTON, SPOOKY SUDBURY, TOMES OF TERROR, CREEPY CAPITAL and HAUNTED HOSPITALS. They can be found here: https://www.dundurn.com/authors/Mark-Leslie

Your Name *	
Email *	
Phone Number	

I certify that the story submitted here is true or understood to be true to the best of my knowledge. I also agree that the authors and their publisher may reproduce, distribute, publish, display, edit, modify, create derivative works of and otherwise use the material in the creation and promotion of WEIRD WATERLOO, with attribution of the story to be note as outlined in my personal preferences selected above. \*

<ul> <li>I Agree to the</li> </ul>	Terms	as :	stated	above
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# Options: Respect Boundaries

- Only include details and memories about others that actually add to or enhance your story
- Change or limit the use of actual names in memories
  - "The first girl who broke my heart at the age of twelve."
    - VS
  - "Nancy Drew, who mysteriously broke my heart at the age of 12."





# Options: Adapt Memoir into Fiction

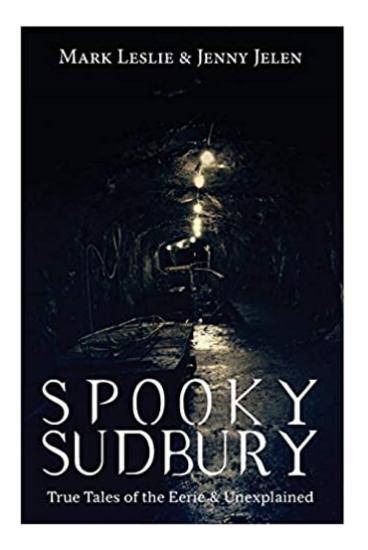
- Use pseudonym
- Change real names into made up names
- Don't just make Mark into Marcel and Elsie into Eliza REALLY change the names so they aren't recognizable
- Change identity, sex, nationality, race, religion
- Memoir of a naval officer change regimen, location of where something happened, etc





# Examples

- Mistake made
- Cursed house in Chelmsford





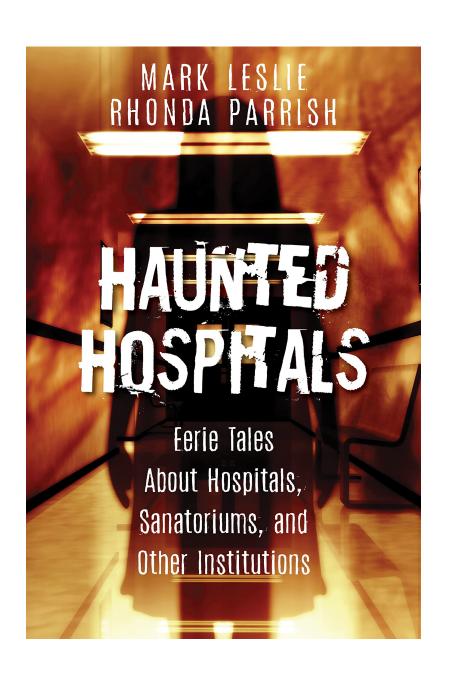


# Examples

- Changed name
- Cursed woman in Ponoka









#### Discussion

#### Potential Resources















