

# Annual Report 2014

Create • Inspire • Connect



## Message from the Chief Executive Officer



Why LEGO you might ask? Well 2014 was the year that BPL fully embraced the maker culture and what better way to illustrate this than by using LEGO the original maker building block. Like events, programs and services at BPL, LEGO has become so much more. In this annual report you will see examples of the increase in activity within the library including 3D printer products and awards.



Brantford Public Library - continuing to innovate to creatively connect the Brantford community with information and inspiration.

**951,383**  
items borrowed

**495,178**  
people visited BPL

**1,027**  
programs

**21,536**  
attended programs

**55,822**  
questions answered

**818,286**  
virtual visits



### Trending

 **25%**  
electronic items borrowed

 **23%**  
visits to the website

 **34%**  
class visits & outreach

 **15%**  
home visits



# Programs, Outreach, Events

- 5,162 children took part in class visits & outreach programs.
- 9,412 adults attended programs at both branches.



## Highlights from 2014



- Celebrated 130 Years! Brantford Public Library celebrated its 130th birthday in 2014 with a list of 130 Things to Do at Your Library.
- On January 18, 2014 Brantford Public Library and Wayne Gretzky Sports Center celebrated the official opening of the Book Nook.
- Brantford Public Library was proud to be the recipient of the BIA Downtown Champion Award.
- Celebrated the fifth anniversary of Culture Days by inviting customers to knit a square (or two) for the community quilt.
- Announced the arrival of the new curriculum kits based on the Ontario Elementary Curriculum.
- BPL hosted Maker meet-ups at locations throughout the city.
- Due to construction in front of the St. Paul Avenue Branch Library for most of the summer we offered extended loan periods.



# Connecting the community to information, partnerships and place!



Kevin Sylvester visits BPL.



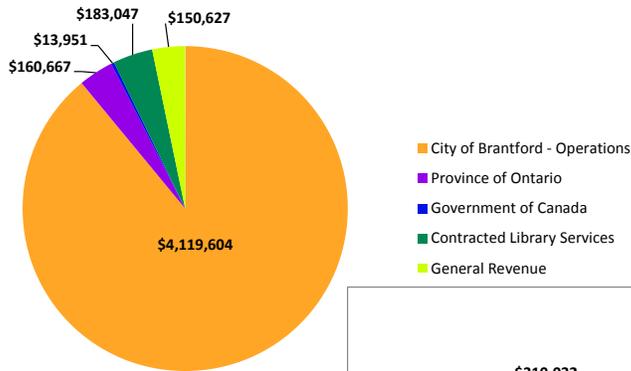
Halloween Costume Exchange.

## 2014 Library Board

- Craig Mann, Chair
- Caroline Freibauer, Vice-Chair
- Councillor Marguerite Ceschi-Smith
- Councillor Lary Kings
- Fred Hannam
- Bruce Hodgson (resigned February 2014)
- Penny MacKenzie
- Marion McGeein
- Matt Reniers
- Geoffrey Wilson



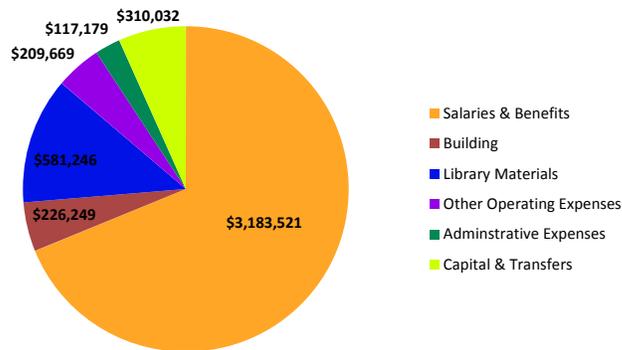
### Revenue



## BPL By the Numbers



### Expenses



### Social Media Milestones 2014



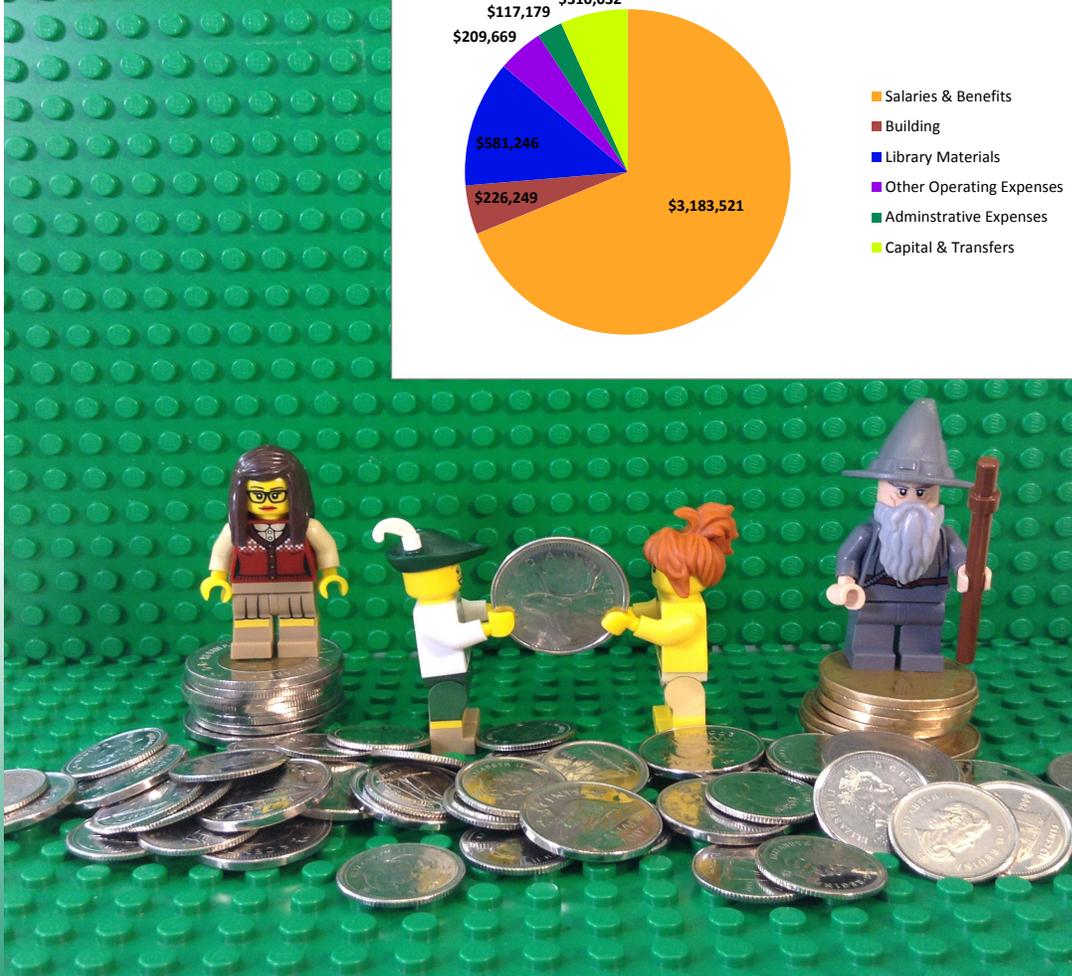
 We reached 1000 facebook likes!

 Over 2,000 followers on Twitter!

 Over 10,000 views on YouTube!

 Over 2,622 monthly viewers on Pinterest!

 Over 1,000 followers on Instagram!



# Did you know...

You can book Maker Space class visits to the library.

Access all library resources and services for as low as 12 cents a day!

Visit our digital media lab with green screen, electric guitar, iMacs & video equipment. All free for public use!

We even have iPads and Arduino kits available for loan!

The most popular author at BPL for 2014 was James Patterson!



## Thanks to Our Donors, Sponsors, Funders and Partners

In Memory of Marjorie J. Angus  
Carole Angus  
Ms. Lyndell Angus  
Ms. Barbara Nelson

In Memory of Dorothy Stirling  
Wayne Clark  
M.E. Elliot  
Ruth Maben  
Mark Miletich  
Jayne Tremblay

Book Nook  
Dave and Sherri Wrobel

In Memory of Judge Fanjoy  
Mrs. Margaret Fanjoy

In Memory of Al Thomson  
Jayne Tremblay

Al's Shoe Factory Outlet  
City of Brantford Parks & Recreation

In Memory of Mary Hayden  
Jayne Tremblay

In Honour of Gerry Fuss  
Mr. Michael Fuss

Dairee Delite  
Pizza Hut  
Sanderson Centre  
S.C. Johnson  
TD Canada Trust  
Wacky Wings  
Westfield Heritage Village

In Memory of Burleigh Henry  
Shirley Allan

e-Books  
Shirley and Gord Allan

In Memory of Melanie Neale  
Karen Leonard